



COMMERCIAL BROCHURE

AN INTRODUCTION TO ENFIELD TOWN FC

As we celebrate our 25th anniversary of Enfield Town Football Club we remain immensely proud to be the UK's first fan owned and operated club.

We fully represent Enfield as a borough from a playing perspective, but also from a community aspect, where we have strong links with several local charities.

The Enfield Town Community Sport Development company was founded in 2017 and has achieved full charitable status.

This company focuses its attention on providing Saturday morning training for children on the 3G facility at Donkey Lane, which also facilitates the club's walking and disability football teams.

In addition to the Saturday first team football, the club also houses flourishing youth sections for boys and girls in various leagues, where there are more than 30 teams of different ages. The club is also proud to have a strong Ladies football section. **Over 350 young players are engaged across our programmes.**

Naturally, the first team attract the most attention and having recently competed in the National League South, we look forward to competing in the Isthmian Premier League this season.

We are delighted to have appointed Billy Holland as our new manager.

Billy is developing our new look squad to ensure we are competitive and his teams are renowned for playing attractive, free-flowing football.

Our aspirations are to compete at the top end of the league and over time return to the National League South.

"We are immensely grateful for the support and investment from our sponsors and are looking forward to strengthening our partnerships as we aspire to deliver the next successful chapter in the history of our unique Club"

Paul Reed
Chairman



STADIUM SPONSORSHIP

STAND SPONSOR ADVERTISING PRICE ON APPLICATION

- Prominent signage above a stand to promote your business or product
- Boardroom hospitality for 4 home games
- 2 x Season Tickets for all league home games
- Advert in the match programme
- Prominent logo display on the website
- Agreed presence on Club social channels
- Matchday announcements

PITCHSIDE BANNER ADVERTISING £650+VAT PER SEASON - (INCLUSIVE OF SIGNAGE) £500+VAT - PER SEASON (SPACE ONLY)

- Promote your company or product with an attractive pitchside banner
- Perimeter banner size is 5m long x 80cm high
- Banners can be created on a bespoke basis or supplied by your company
- Prominent logo display on the website
- Boardroom hospitality for 2 guests at a home game during the season



MATCHDAY SPONSORSHIP

MATCH SPONSORSHIP £400+VAT PER FIXTURE

- Boardroom hospitality for up to 6 guests
- Includes half-time refreshments and post-match buffet
- Seating in the main stand
- Post match presentation by first team player in the Boardroom after the match
- Write-up in the programme and logo on the front cover
- Announcements for your company over the PA
- Matchday parking
- Complimentary programmes

MATCHDAY PROGRAMME ADVERTISING FULL PAGE : £425+VAT HALF PAGE : £225+VAT

- Includes Boardroom hospitality for two guests at a home game of your choice

MATCH BALL SPONSORSHIP £200+VAT PER FIXTURE

- Boardroom hospitality for 2 guests
- Includes half-time refreshments and post-match buffet
- Post match presentation by first team player in the Boardroom after the match
- Seating in the main stand
- Announcements for your company over the PA
- Matchday parking
- Complimentary programmes



MATCHDAY AND PLAYER SPONSORSHIP

PLAYER AND MANAGEMENT SPONSORSHIP £200+VAT PER SEASON

- Sponsorship of your preferred ETFC player
- Includes home and away player shirt to keep at the end of the season
- Shirt can be signed by player at the end of the season
- Sponsor details will appear in the home matchday programme

MATCHDAY PROGRAMME ADVERTISING FULL PAGE : £425+VAT - HALF PAGE : £225+VAT

- Includes Boardroom hospitality for two guests at a home game of your choice

SEAT NAMING PLAQUES £150.00

- Your name, family or business on an available seat

MAN OF THE MATCH SPONSORSHIP £100+VAT PER FIXTURE

- Match tickets for sponsor and a guest in the main stand
- Boardroom hospitality – half-time refreshments and post-match buffet
- Opportunity to select Man-of-the-Match announced over the PA system
- Photograph with the MOM in the Boardroom
- Mention in the matchday programme
- Complimentary programmes
- Matchday parking





Enfield_Town_FC

enfield_town_fc · 2025-3-15

SCENEEEESSSSSSSS #UpTheTown #ETFC #Enfield

🎵 original sound - Enfield_Town_FC



Queen Elizabeth Stadium · London Borough of Enfield | 2v



13.2K



132



640



https://www.tiktok.com/@enfield_town_fc/video/748211...

Copy link

Comments (132)

Creator videos



Στέφανος🇬🇷📧

Bet non league team oat

2025-3-15 Reply

♡ 15

— View 2 replies ▾



s_p_570

This is the glory you get of supporting your local

2025-3-15 Reply

♡ 1585

— View 8 replies ▾



M. Yakub

When is next game, i wanna come

MEDIA AND DIGITAL SPONSORSHIP

Our club's digital presence continues to grow, with over 30,000 followers and counting across our social media platforms.

Your business will be at the forefront of our online audiences throughout the season.

MEDIA AND DIGITAL PARTNER £2,500+VAT

- Company or product logo included on all YouTube videos
- Presence included on all matchday graphics across X & Instagram
- Company or product logo on our website
- Website link to homepage
- Boardroom hospitality for 4 guests at a home game
- Advert in the match programme
- Pitchside Perimeter banner included- 5m long x 80cm high
- Banners can be created on a bespoke basis or supplied by your company



ONLINE ENGAGEMENT

Club website

Over 500,000 views a year

Over 280,000 unique visits a year

X

12.5k followers

5.6 million impressions on Twitter/X (2025/6)

Instagram

9.4k followers and 450,000+ monthly impressions.

YouTube

2.4k subscribers

ETFC Supporters Page

3.6k followers

LinkedIn

1.3+ followers

TikTok

3.3k followers

Regular membership updates

500+ audience



COMMUNITY ENGAGEMENT

We aim to further enhance the presence and public profile of your business within the London Borough of Enfield at signature community events throughout the year.

Annual Club and Enfield Community Events

International Women's Day at Enfield Town FC

March 2027 - Dave Bryant Stadium

Enfield Night Hike - Nightingale Charity

May - 5km, 10km and 15km walk across the borough

Enfield Town - Youth Team Awards Nights (Boys and Girls)

June

Enfield Youth Day

June - Market Square, Enfield Town

Enjoy Enfield Summer / Festival on the Field

Recurring throughout late June and August

Enfield Town - All Club Day

September - Dave Bryant Stadium

Enfield Town Park Autumn Fireworks

October/November

Enfield Town - Festival of Light

December

(Sample schedule provided)



LOCATION FILMING PRICE ON APPLICATION

Our stunning art deco clubhouse at the QE11/Dave Bryant Stadium is the ground's most endearing feature.

The stadium has been a popular choice for wide range of film and photographic shoots.

Filming can take place in the main stand and bar area.

The stadium can be empty on the day of filming, or can take place on a match day to provide authentic surroundings for any sports related shoot.

PITCH HIRE FROM £1,000+VAT

Enfield Town FC offer one of London's best playing surfaces at non-league level.

The pitch is maintained to the highest playing standard throughout the season and is available for private use upon request.

In recent years the pitch has played host to competitive fixtures from clubs such as Tottenham Hotspur FC (Academy), Luton Town and Leyton Orient FC.



VENUE HIRE FROM £750.00+VAT

The Pavilion is an elegant Grade II listed building which was designed in 1939 and completed in 1953. In 2011 the building was fully renovated and restored as part of Enfield Town Football Club's move to the stadium.

We offer exclusive hire of our licensed bar and event space for:

- Private celebrations and birthday parties
- Wedding receptions
- Wakes
- Christenings
- Conferences and networking events
- Company training



Venue hire includes :

- A fully licensed bar
- Plasma TV's
- Sound system
- Kitchen and catering facilities
- Disabled access and a lift from the ground floor
- Free car parking for up to 300 cars
- Panoramic stadium views



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